WHAT IS CLAIMED IS:

- A method for communicating data comprising:
 RLL encoding the data in accordance with a run length limited (RLL) code; and placing a seed in the RLL encoded data, the seed selected to provide error correction code (ECC) parity in accordance with an RLL constraint to thereby generate channel data.
- 2. The method of claim 1 wherein the RLL constraint requires an ECC parity having no zero symbols.
- 3. The method of claim 1 including scrambling and error detection coding (EDC) the user data prior to RLL encoding.
- 4. The method of claim 1 including selecting the seed based upon an occurrence of a zero symbol in the ECC parity.
- 5. The method of claim 1 including iteratively testing seeds to identify a seed which satisfies the RLL constraint.
- 6. The method of claim 1 including calculating initial ECC parity symbols based upon the seed.
- 7. The method of claim 6 including determining a second set of ECC parity symbols based upon a new seed.
- 8. The method of claim 7 wherein the second set of ECC parity symbols is determined by addition with a codeword.
- 9. The method of claim 8 including retrieving the codeword from a memory.

- 10. The method of claim 1 including decoding the channel data by selecting a decode seed and RLL decoding the ECC parity data.
- 11. The method of claim 10 including correcting decode errors due to an incorrect decode seed.
- 12. The method of claim 10 including selecting a different decode seed if there are decode errors.
- 13. The method of claim 1 wherein the seed is appended to the RLL encoded data.
- 14. The method of claim 1 wherein the seed is placed anywhere in the RLL encoded data.
- 15. The method of claim 1 wherein the seed is used to compute the ECC parity and is transmitted with the channel data..
- 16. The method of claim 1 wherein the seed is used to compute the ECC parity and is not transmitted with the channel data.
- 17. The method of claim 1 including storing the channel data on a storage medium.
- 18. The method of claim 10 including retrieving the channel data from a storage medium prior to decoding the channel data.
- 19. A system for communicating data comprising:

a run length limited (RLL) encoder configured to RLL encode user data; a seed selection module configured to select a seed for placement in the RLL encoded data to provide an error correction code (ECC) parity in accordance with an RLL constraint to generate channel data.

- 20. The apparatus of claim 19 wherein the RLL constraint requires an ECC parity having no zero symbols.
- 21. The apparatus of claim 19 wherein the seed selection module iteratively tests seeds to identify a seed that satisfies the RLL constraint.
- 22. The apparatus of claim 19 wherein the seed selection module calculates an initial parity based upon the seed.
- 23. The apparatus of claim 22 wherein the seed selection module determines a second ECC parity based upon a new seed.
- 24. The apparatus of claim 23 wherein the seed selection module determines the second ECC parity by addition of a code word.
- 25. The apparatus of claim 24 wherein the seed selection module retrieves the codeword from a memory.
- 26. The apparatus of claim 19 including a decoder for decoding the channel data.
- 27. The apparatus of claim 26 wherein the decoder selects a seed for use in decoding the channel data.

- 28. The apparatus of claim 27 wherein the decoder uses an error correction code to correct errors in the decoded data due to incorrect decode seed.
- 29. The apparatus of claim 27 wherein the decoder iteratively selects decode seeds.
- 30. The apparatus of claim 19 including a storage medium for storing the channel data.
- 31. The apparatus of claim 30 wherein the storage medium comprises a disc.